

# Graduate School of Business

The Graduate School of Business was established upon the foundations of the former Graduate Program in Business Administration of the Graduate School of Economics and the Graduate Degree Program in Applied Sociology of the Graduate School of Sociology. It conducts specialized interdisciplinary studies in the field of business administration based on the traditions of these two programs. The Graduate Program in Business Administration conducted business management-related education and research based on business administration and accounting, while the Graduate Program in Applied Sociology places its theoretical basis in industrial relations. Industrial relations was originally a field that focused on labor issues, but in recent years it has come to cover other aspects of corporate activities, including marketing and consumer behavior, the relationship between industry and the local community in terms of corporate social responsibility, and business strategies for responding to the rapidly changing values of industrial society. The Graduate School of Business has incorporated these studies in industrial relations into business management studies to nurture a wide range of professionals, from researchers to highly-trained experts, who can approach the dynamically changing modern business environment from an international perspective.

## Field of Study: Business

The educational and research objectives pursued by the Graduate Degree Program in Business are as follows.

1. Building a new type of business administration suited for corporate business in the twenty-first century.
2. Providing business education from an interdisciplinary and global outlook.
3. Fostering global human resources capable of responding to today's business challenges from an extensive and varied perspective.
4. Utilizing a unique examination system through the introduction of preliminary and specialized examinations.
5. Providing thorough individual training and guidance.  
In the second stage of the graduate degree program in particular, each graduate student receives thorough individual guidance and other assistance from both a primary and secondary academic advisor. This mentorship system cultivates human resources with both cutting-edge specialized knowledge and wide-ranging business acumen.
6. Rebuilding Japanese corporate competitiveness internationally, and analyzing responses to information networking.
7. Investigating corporate social responsibility and organizational management.
8. Analyzing globalization, modularization, and introducing information technology (IT) in the production process.

9. Multifaceted investigation of distribution systems, retail management, and consumer behavior.
10. Researching recent case studies on management strategy.
11. Analyzing methods of applying marketing strategy.
12. Developing financial systems and applying theoretical economics.
13. Multifaceted analysis of international accounting.
14. Examining intercultural communication and global leadership.
15. Developing statistical analysis methods for use in data analysis.