

Course Title	English for working in a global society 2 <To Understand the Introduction of Social Welfare Theories and Policies from Psychological Perspectives>
Instructor	Yamaguchi, A.
Credit	2 Credits
Course Number	CMX2403

■Course Objectives

All individuals strive to be happy. How they pursue this ultimate human goal, however, seems to vary in interesting ways across cultures. Three key issues have emerged from recent scientific research: (1) Money and Happiness (people can buy their happiness); (2) Health and Happiness (people can buy their health with the use of their money); and (3) Cross - Cultural Happiness (the view that individualist cultures are happier than collectivist cultures, psychological attributes characterizing the self (e.g. self-esteem and self-consistency) are more relevant to the happiness of Western individualists than to the happiness of collectivists, and the self-judgment of happiness is anchored in different types of cues and experiences across cultures. It promotes understanding each individuals in different cultural context in this global world.

■Course Contents

Student Learning Outcomes

By the end of this semester, students will:

- (1) Understand and explain the following concepts: Happiness, Subjective Well-Being, Money, Health, and Culture;
- (2) Become familiar with the ways in which Happiness, Subjective Well-Being, Money, Health, and Culture have been used to explain diversity among groups and population;
- (3) Understand from a psychological perspective as well as communication perspectives the impact of culture and gender on beliefs and behaviors;
- (4) Appreciate the diversity within and across cultural and ethnic groups and genders
- (5) Be able to critically analyze scientific literature examining cultural, social, and gender differences in psychological and communicational factors.

■Course Schedule

1. Genes, Culture, Democracy, and Happiness 1
2. Genes, Culture, Democracy, and Happiness 2
3. Money and Happiness: Income and Subjective Well-being across Nations 1
4. Money and Happiness: income and Subjective Well-being across Nations 2
5. National Differences in Micro and Macro Worry: Social, Economic, and Cultural Explanations 1
6. National Differences in Micro and Macro Worry: Social, Economic, and Cultural Explanations 2
7. Reviews
8. Freedom and Happiness: A Comparative Study in Forty-four Nations in the Early 1990s 1
9. Freedom and Happiness: A Comparative Study in Forty-four Nations in the Early 1990s 2
10. Age and Sex Differences in Subjective Well-being across Cultures 1
11. Age and Sex Differences in Subjective Well-being across Cultures 2
12. 12 Perceived Control and Subjective Well-being across Nations and across the Life Span 1
13. 12 Perceived Control and Subjective Well-being across Nations and across the Life Span 2 Summary and Conclusion
14. Final Exam

■Study Required Outside of Class

Your input and active involvement in class is important. Participation in course activities, and especially class discussions, is essential.

■Evaluation

Final Test (30%); Final Report (30%); Shot Papers (30%); Attendance and Participation (10%)

■Textbooks

Edward Diener, Eunkook M.Suh. 2003.
Culture and Subjective Well-Being and Quality of Life.
(A Bradford Book ISBN: 0262541467)

■Readings

Myers, D.G. 1992.
The Pursuits of Happiness: What Makes a Person Happy-And Why.
(William Morrow & Co. ISBN: 0688105505)

■Others

Since this course is conducted both in English and in Japanese, at least J2 Japanese level is required.

Course Title	Present situation of foreign social work in English <To Understand the Introduction of Social Welfare Theories and Policies from Psychological Perspectives>
Instructor	YAMAGUCHI, A.
Credit	2 Credits
Course Number	CMB2901

■Course Objectives

This course aims to introduce students to the historical roots of social welfare theories and policies from psychological perspectives, as well as some of their key theories, methods, and practices. Students will benefit from the retained accessibility and engaging style of the course's predecessor. Through an analysis of the key concepts and theories of welfare, students will examine the potential impact of globalization and the financial crisis, making them core reading for all those studying welfare and the welfare state.

■Course Contents

Social Welfare Theories and Policies from Psychological Perspectives will allow its subscribers to pursue health and wellbeing in their daily lives by forming communities and actively participating in the democratic process. This course will examine the ways in which social welfare theories and policies from psychological perspective work together to improve people's lives in their communities.

By the end of this course, students will be able to:

1. Identify and use theories of community to analyze conditions in their areas and to assess strategies for community and economic development.
2. Describe concepts of community and how they relate to neighborhood development and change.
3. Critically assess approaches to community capacity building.
4. Analyze the roles of social capital, citizen engagement, and community agency in development and change.
5. Articulate how theories and concepts of community and change apply to community and economic development practice.
6. Work with their own examples to apply the concepts and ideas, which will increase their understanding of the concepts and of change and development, as well as barriers to the latter in a community or area.

■Course Schedule

1. SOCIETY & CLASS 1
2. SOCIETY & CLASS 2
3. IDEOLOGIES 1
4. IDEOLOGIES 2
5. Reviews
6. IDENTITIES 1
7. IDENTITIES 2
8. GLOBALIZATION 1
9. GLOBALIZATION 2
10. Reviews
11. GLOBAL JUSTICE & ENVIRONMENTALISM 1
12. GLOBAL JUSTICE & ENVIRONMENTALISM 2
13. Concluding Remarks. Summary and Conclusion
14. Final Exam

■Study Required Outside of Class

Your input and active involvement in class is important. Participation in course activities, and especially class discussions, is essential.

■Evaluation

Final Test (30%); Final Report (30%); Short Papers (30%); Attendance and participation (10%)

■Textbooks

Geoffrey Nelson, Isaac Prilleltensky
Community Psychology: In Pursuit of Liberation and Well-Being
(W H Freeman & Co (Sd): 2nd Edition ISBN: 0230219950)

■Readings (Japanese)

坂田周一監修、浅井春夫、三本松政之、濁川孝志編 2013年
新・コミュニティ福祉学入門
(有斐閣ブックス ISBN : 4641184135)

Course Title	Community Development and Social Policy in English <To understand the Introduction of Community Development and Social Policy from Psychological Perspectives>
Instructor	YAMAGUCHI, A.
Credit	2 Credits
Course Number	CMC2401

■Course Objectives

This course aims to introduce students to theory and concepts of community development and social policy from psychological perspectives. This course helps students understand theories of community development and social policy operate (i.e., public policy, structures of disadvantage, and economics) as the method.

■Course Contents

Community Development and Social Policy are to pursue people's health and well-being in their daily lives through the community formation from democratic active participation as the general term from psychological perspectives. This class is to learn how Community Development and Social policy work and how they make peoples' lives better in their community.

By the end of this course, we hope you will be able to do the following:

1. Identify and use the theories of community to analyze conditions in communities and to assess strategies for community and economic development.
2. Describe concepts of community and how they relate to community development and change.
3. Critically assess approaches to community capacity building.
4. Analyze the roles of social capital, citizen engagement and community agency in development, and change.
5. Articulate how theories and concepts of community and change apply to community and economic development practice.
6. Work with your own examples to apply the concepts and ideas to increase your understanding of the concepts and to aid in understanding change and development, and barriers to change and development in a community or area.

■Course Schedule

1. PART IV: TOOLS FOR RESEARCH 1
2. PART IV: TOOLS FOR RESEARCH 2
3. PART IV: TOOLS FOR RESEARCH 3
4. Reviews
5. PART V: PUTTING ALL TOGETHER ADDRESSING THE ISSUES 1
6. PART V: PUTTING ALL TOGETHER ADDRESSING THE ISSUES 2
7. PART V: PUTTING ALL TOGETHER ADDRESSING THE ISSUES 3
8. PART V: PUTTING ALL TOGETHER ADDRESSING THE ISSUES 4
9. Reviews
10. PART VI: LOOKING TOWARDS THE FUTURE 1
11. PART VI: LOOKING TOWARDS THE FUTURE 2
12. PART VI: LOOKING TOWARDS THE FUTURE 3
13. Summary and Conclusion
14. Final Exam

■Study Required Outside of Class

Your input and active involvement in class is important. Participation in course activities, and especially class discussions, is essential.

■Evaluation

Final Test (30%); Final Report (30%); Short Papers (30%); Attendance and Participation (10%)

■Textbooks

Geoffrey Nelson, Isaac Prilleltensky.2010.
Community Psychology: In Pursuit of Liberation and Well-Being
(W H Freeman & Co (Sd) :2ndEddition ISBN: 0230219950)

■Readings (Japanese)

坂田周一監修、三本松政之、北島健一編 2014年
コミュニティ政策入門
(誠信書房 ISBN : 4414603323)

Course Title	Sport Management and Sport Business in English <To understand the basics of sports consumer her behavior theory and policy from a psychological perspective>
Instructor	YAMAGUCHI, A.
Credit	2 Credits
Course Number	CMD2901

■Course Objectives

This course aims to introduce students to the historical roots of sports consumer behavior theory and policy from a psychological perspective, as well as some key theories, methods, and practices. All successful marketing strategies for sports and other events must take into account the complex behavior of consumers. This course offers a complete introduction to consumer behavior in sports and events, combining theory and cutting-edge research with practical guidance and advice to enable students and industry professionals to become more effective practitioners.

■Course Contents

From a psychological perspective, sports consumer behavior theory and policy show how people pursue health and well-being in their daily lives by forming communities and actively participating in the democratic process. This course will examine the ways in which these topics work together to improve people's lives in their communities.

By the end of this course, students will be able to:

1. Identify and use theories and policies of sports consumer behavior to analyze conditions and to assess strategies.
2. Describe and develop the concepts of sports consumer behaviors.
3. Critically assess approaches to capacity building in sports consumer behavior.
4. Analyze the roles of sports consumer behavior in development and change.
5. Articulate how theories and concepts of sports consumer behavior and change apply to the development practice of sports consumer behavior.
6. Work with their own examples and apply the above concepts and ideas to a) increase their understanding of the concepts; and b) aid in understanding change and development, as well as barriers to change and development, in sports consumer behaviors.

■Course Schedule

1. Chapter 9. The Psychological Continuum Model
2. Chapter 10. Stages of the Psychological Continuum Model
3. Chapter 11. Sport Involvement
4. Chapter 12. Team Identification
5. Chapter 13. Service Quality and Customer Satisfaction
8. Reviews
7. Chapter 14. Sport Consumption and Marketing Empirical Generalizations
8. Reviews
9. Case Study 1-2
10. Casa Study 3-4
11. Case Study 5-6
12. Topics of Interest for Sport Marketers
13. Summary and Conclusion
14. Final Exam

■Study Required Outside of Class

Your input and active involvement in class is important. Participation in course activities, and especially class discussions, is essential.

■Evaluation

Final Test (30%); Final Report (30%); Short Papers (30%); Attendance and Participation (10%)

■Textbooks

Daniel C. Funk, Kostas Alexandris, Heath McDonald
Sport Consumer Behavior Marketing Strategies
(Routledge ISBN: 1138912492)

■Readings

Funk, D.C. & Bruun, T. 2007
The role of socio-psychological and culture education movies in marketing
(Tourism Management. 28.806-819)